

# Connecting Systems with Coena

## Before using Coena

Andie works for a supermarket chain. To increase the variety of products in a sector, he contacts 2 new suppliers (Jim and Beth) and requests quotations for their entire product portfolio. He uses Coena's product management tool, but he is aware that other companies may use other systems which might make things complicated.



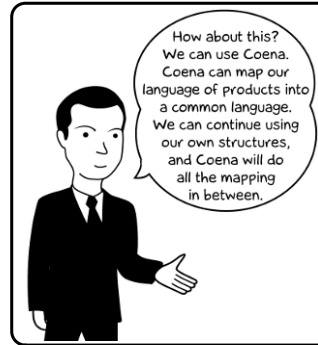
Jim sends Andie an offer for all of his 1,000 products and informs Andie that each product can come in up to 10 colors. Jim uses the Alpha product management tool.



Beth has a portfolio of 2,000 products, and each product comes in 20 different sizes. She uses the Beta product management tool.

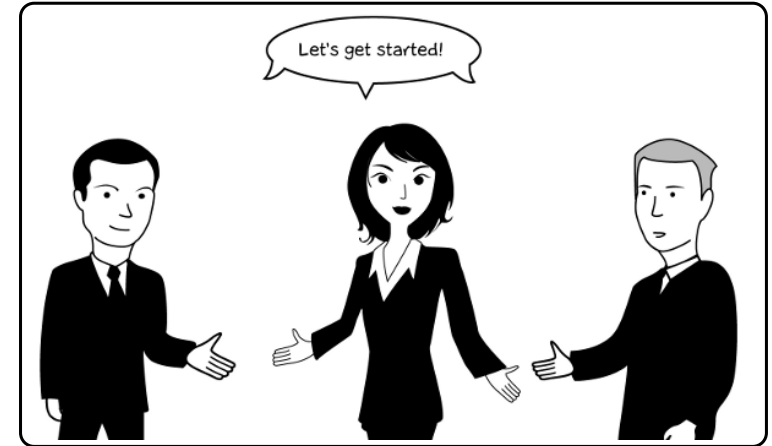


## Coena Solution



Andie realizes that collaborating with Jim and Beth means updating thousands of new product inside Coena. Instead, he decides to map Jim and Beth's product codes to Coena's structures using Coena connectors.

## After using Coena



Now, Andie, Jim, and Beth all use their own systems. But they share the same product information and use common standards for product codes for all their products.

As a result, their business processes run more smoothly and efficiently. Andie doesn't have to enter new product codes into Coena. Jim and Beth sell more products to Andie because he has a clear idea about their product lines. All of the information is sent rapidly throughout the supply chain, and all the members have real time visibility on product availability.